



EMERGE

EMpowerING civic Engagement and participation

Capacity Building Training Programme

Module 2 | Assessment Exercise



Module Assessment

Assessment Duration: 30 minutes

1. It is not necessary for CSOs to have a strategic plan in place.

a. True
b. False

Explanation: This is a false statement. Strategic planning is important for every organization irrespectively of its size.

2. A strategic planning process identifies strategies that will best enable a non-profit to advance its short-term mission

a. True
b. False

Explanation: This is a false statement. A strategic planning process identifies strategies that will best enable a non-profit to advance its long-term mission

3. Strategy involves setting an objective, the actions required to meet the objective mapped against the necessary resources needed to execute the objective.

a. True
b. False

Explanation: This is a correct statement. A strategic plan is a detailed plan of what an organization wants to achieve and the means of achieving these objectives.

4. Strategic planning enables CSOs to adopt a proactive approach instead of a reactive approach to challenges and environmental shifts

a. True
b. False

Explanation: This is a correct statement. A strategic plan anticipates potential future threats and challenges and prepares to successfully encounter them.

5. A transparent and clear strategic plan sets expectations across different areas of the CSO which ultimately help monitor employees

a. True
b. False

Explanation: This is a false statement. A strategic plan helps set expectations and working parameters for employees.

6. The greatest challenge to strategic planning for a CSO is possibly the limited capacity and awareness on the topic.
- a. **True**
 - b. False

Explanation: This is a correct statement. Due to the fact that CSOs largely run on a voluntary basis thus continuous training and capacity training may not be challenging.

7. Any CSO can use an 'off-the-shelf' strategic plan
- a. True
 - b. **False**

Explanation: This is a false statement. Every CSO is unique and faces distinct challenges. Hence, the strategic plan should reflect that.

8. Broader participation to the development of the strategic plan leads to an increased motivation by the employees to perform well
- a. **True**
 - b. False

Explanation: This is a correct statement. The feeling of active participation in any process can foster employees' confidence and understanding.

9. The board of a CSO should be involved in every stage of the strategic plan development process.
- a. True
 - b. **False**

Explanation: This is a false statement. It is not necessary for the board to be involved in every stage of the strategic plan development process. Nonetheless, it is highly recommended that the board is consistently informed.

10. Everyone's opinions should be included in the strategic plan
- a. True
 - b. **False**

Explanation: This is a false statement. What is important is guaranteeing everyone participates in the process regardless of whether all opinions will be adopted.

11. During a SWOT analysis CSOs can assess and understand the strengths weaknesses, opportunities and threats of their organization

a. True

b. False

Explanation: This is a correct statement. A SWOT analysis helps analyze both the internal and external environments.

12. The vision of an organization is the most important piece of foundation that guides all its further plans and prospects.

a. True

b. False

Explanation: This is a correct statement. The vision is and should be the guiding light of any CSO.

13. A PESTLE analysis studies the key macro-level external factors that influence an organisation so that any risks specific to the organisation can be assessed and followed by informed decisions.

a. True

b. False

Explanation: This is a correct statement. A PESTLE analysis is of significance to CSOs if they are to navigate complex and ever-changing environments.

14. A strategic plan is once-off developed and should not be modified as the organizational values are rigid and fixed.

a. True

b. False

Explanation: This is a false statement. A strategic plan needs to be flexible and responsive to both internal and external changes.

15. Understanding what is driving success in an organization is essential to maintaining its sustainability; CSOs should leverage their strengths.

a. True

b. False

Explanation: This is a correct statement. Developing a thorough understanding of a CSOs strengths is central to an organization's success.

16. No part of the planning process should take place behind closed doors.

- a. True
- b. False

Explanation: This is a correct statement. Transparency is central to a CSOs viability.

17. Strategic planning is a process which presents an opportunity for CSOs to reflect on and understand their specific needs.

- a. True
- b. False

Explanation: This is a correct statement. Strategic planning provides a perfect opportunity to develop a thorough understanding of the current status of an organization and its needs.

18. When it comes to fundraising for a CSO it is important to maintain multiple streams of monetary support.

- a. True
- b. False

Explanation: This is a correct statement. This should be a continuous process for CSOs in order to maintain a safety net.

19. Even though quantifying success is especially challenging for a CSO having in-place clear objectives and indicators of success is fundamental for the viability of any organization

- a. True
- b. False

Explanation: This is a correct statement. Unlike corporations, quantifying numerical success can be challenging. Thus, clear indicators and metrics of success are fundamental.

20. A strategic plan will ensure the success of a CSO

- a. True
- b. False

Explanation: This is a false statement. A strategic plan cannot guarantee the success of a CSO. It will nonetheless assist a CSO to achieve its objectives and ultimately meet success.



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