



EMERGE

EMpoweriNG civic Engagement and participation

Capacity Building Training Programme

Module 2 | Assessment Exercise



Module Assessment

Assessment Duration: *30 minutes*

Instructions: Read each statement carefully and mark the correct answer.

1. It is not necessary for CSOs to have a strategic plan in place.
 - a. True
 - b. False
2. A strategic planning process identifies strategies that will best enable a non-profit to advance its short-term mission.
 - a. True
 - b. False
3. Strategy involves setting an objective, the actions required to meet the objective mapped against the necessary resources needed to execute the objective.
 - a. True
 - b. False
4. Strategic planning enables CSOs to adopt a proactive approach instead of a reactive approach to challenges and environmental shifts.
 - a. True
 - b. False
5. A transparent and clear strategic plan sets expectations across different areas of the CSO which ultimately help monitor employees.
 - a. True
 - b. False
6. The greatest challenge to strategic planning for a CSO is possibly the limited capacity and awareness on the topic.
 - a. True
 - b. False
7. Any CSO can use an 'off-the-shelf' strategic plan.
 - a. True
 - b. False

8. Broader participation to the development of the strategic plan leads to an increased motivation by the employees to perform well.
 - a. True
 - b. False
9. The board of a CSO should be involved in every stage of the strategic plan development process.
 - a. True
 - b. False
10. Everyone's opinions should be included in the strategic plan.
 - a. True
 - b. False
11. During a SWOT analysis CSOs can assess and understand the strengths weaknesses, opportunities and threats of their organization.
 - a. True
 - b. False
12. The vision of an organization is the most important piece of foundation that guides all its further plans and prospects.
 - a. True
 - b. False
13. A PESTLE analysis studies the key macro-level external factors that influence an organisation so that any risks specific to the organisation can be assessed and followed by informed decisions.
 - a. True
 - b. False
14. A strategic plan is once-off developed and should not be modified as the organizational values are rigid and fixed.
 - a. True
 - b. False
15. Understanding what is driving success in an organization is essential to maintaining its sustainability; CSOs should leverage their strengths.
 - a. True
 - b. False

16. No part of the planning process should take place behind closed doors.
- True
 - False
17. Strategic planning is a process which presents an opportunity for CSOs to reflect on and understand their specific needs.
- True
 - False
18. When it comes to fundraising for a CSO it is important to maintain multiple streams of monetary support.
- True
 - False
19. Even though quantifying success is especially challenging for a CSO having in-place clear objectives and indicators of success is fundamental for the viability of any organization.
- True
 - False
20. A strategic plan will ensure the success of a CSO.
- True
 - False



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