



EMERGE

EMPOWERING civic Engagement and participation

Citizen Empowerment Course

Lesson Plan | Module 5



Module Title	Understanding Digital Activism
Module Learning Objectives	<p>Upon completion of this module, learners should be able to:</p> <ul style="list-style-type: none"> ▪ Gain understanding and be able to describe the concept and practice of digital activism ▪ Identify the benefits and the challenges of digital activism ▪ Recognize the key digital skills you need to have to be an active digital citizen ▪ Be aware of how digital tools can be used for digital activism
Module Duration	4 Hours (240 min)
Materials/Equipment	<ul style="list-style-type: none"> ▪ Training venue with IT equipment including laptop and projector ▪ A computer for the facilitator ▪ Internet connection ▪ Projector ▪ Flipchart and markers ▪ Sign-in sheet ▪ Electronic device (mobile or computer) for each participant (optional) ▪ A notebook and a pen for each participant
Resources/ References	<p>Unit 1</p> <ul style="list-style-type: none"> ▪ Data Portal, Digital Around The World. (n.d.). Retrieved from https://datareportal.com/global-digital-overview#:~:text=A%20total%20of%205.07%20billion,12%20months%20to%20October%202022.

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Unit 1	Digital Activism: An Introduction				
	Learning Activities	Duration	Training methods	Materials	Handouts and Activity sheets
	<p>Leaving in a Digital world</p> <ul style="list-style-type: none"> ▪ Welcome learners to the Module and Unit ▪ Go over the slides and discuss the information on statistics about the use of internet, social media, online shopping 	10 min	<ul style="list-style-type: none"> ▪ Presentation ▪ Discussion 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection Projector	Presentation (PPT_Module 5_Unit 1)
	<p>Activity: Exploring Digital Engagement</p> <ul style="list-style-type: none"> ▪ Set up a Padlet account in advance and create a wall for the activity. Provide learners with the link or code for access. ▪ Post the following questions on the Padlet wall, one at a time, and ask students to respond: <ul style="list-style-type: none"> ▪ "How many hours do you spend on social media every day?" ▪ "Which social media channels are you most active on?" ▪ "How useful is social media for learning?" ▪ "How often do you post on social media?" ▪ "Is social media the first thing you check in the morning?" ▪ As an alternative, distribute a worksheet with these questions to the students for their responses. 	15 min	<ul style="list-style-type: none"> ▪ Reflection 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection ▪ Projector ▪ Pen and notebook for learners 	Padlet Platform or Worksheet 1 (Module 5_Worksheet_Unit 1)
	<p>Digital Word and 'Digital' Politics</p>	10 min	<ul style="list-style-type: none"> ▪ Presentation ▪ Discussion 	<ul style="list-style-type: none"> ▪ Electronic device 	Presentation (PPT_Module 5_Unit 1)

	Present a detailed overview of the impact of the digital era on politics, emphasising how digital technologies and platforms have reshaped political engagement, communication, and public discourse.			<ul style="list-style-type: none"> ▪ Internet connection ▪ Projector 	
	<p>Activity: What is Digital Activism</p> <ul style="list-style-type: none"> ▪ Pose the question to the learners: "What is digital activism?" Instruct them to use their devices (laptop or mobile) to search the internet for information about 'digital activism.' ▪ After their research, ask the learners to define 'digital activism' in their own words. 	10 min	<ul style="list-style-type: none"> ▪ Discussion ▪ Reflection ▪ Team discussion 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection ▪ Projector 	Presentation (PPT_Module 5_Unit 1)
	<p>Digital Activism</p> <ul style="list-style-type: none"> ▪ Introduce the concept of digital activism, explaining what it entails and discussing other related concepts. ▪ Provide examples of digital activism, illustrating various forms and contexts in which it occurs. ▪ Present the benefits and challenges of Digital Activism, offering a balanced view of its impact in the modern world. 	25 min	<ul style="list-style-type: none"> ▪ Presentation 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection ▪ Projector 	Presentation (PPT_Module 5_Unit 1)
	<p>Activity: Discussing Digital Activism (oral)</p> <ul style="list-style-type: none"> ▪ Begin the activity by splitting learners into small groups and ask them to share their thoughts or personal examples related to digital activism. ▪ Prompt them with indicative questions such as: <ul style="list-style-type: none"> ▪ "Have you organised or participated in any form of digital activism?" ▪ "What was the result or impact of this activism?" ▪ Reflect on the group discussions in a big group. 	15 min	<ul style="list-style-type: none"> ▪ Reflection ▪ Group discussion 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection ▪ Projector 	Presentation (PPT_Module 5_Unit 1)

Unit 2 Key skills for Digital Activism					
	Learning Activities	Duration	Training methods	Materials	Handouts and Activity sheets
	<p>Digital Competences</p> <ul style="list-style-type: none"> Welcome learners to the Unit Present the concept of Digital Competences, including various definitions. Engage in a discussion with learners about the importance of digital competences in the modern digital landscape. 	10 min	<ul style="list-style-type: none"> Presentation Discussion 	<ul style="list-style-type: none"> Electronic device Internet connection Projector 	Presentation (PPT_Module 5_Unit 2)
	<p>The Digital Competence Framework</p> <p>Introduce the European Framework for Digital Competences (DigComp 2.0) and present the 5 competence areas and the 21 competences outlined in the framework.</p>	10 min	<ul style="list-style-type: none"> Presentation 	<ul style="list-style-type: none"> Electronic device Internet connection Projector 	Presentation (PPT_Module 5_Unit 2)
	<p>Digital Tools</p> <p>Provide a brief theoretical input about what digital tools are, including examples of various digital tools and their applications.</p>	5 min	<ul style="list-style-type: none"> Presentation 	<ul style="list-style-type: none"> Electronic device Internet connection Projector 	Presentation (PPT_Module 5_Unit 2)
	<p>Activity: Identifying Digital Tools</p> <ul style="list-style-type: none"> Instruct learners to form teams. Assign each team to identify several examples of digital tools; distribute worksheets for this purpose. 	15 min	<ul style="list-style-type: none"> Reflection Group Activity 	<ul style="list-style-type: none"> Electronic device Internet connection Projector Pen and 	Padlet Platform or Worksheet 1 (Module 5_Worksheet_Unit 1)

	<ul style="list-style-type: none"> For each tool learners should note its primary use, target audience, benefits, potential limitations, and provide an example of its application in a real-world context. Set a timer for 10 minutes, during which learners should gather as many ideas as possible. Alternatively, the trainer can use padlet, where all learners can post notes on a common page. 			notebook for participants	
	<p>Digital Content</p> <ul style="list-style-type: none"> Provide input on several aspects of digital content: <ul style="list-style-type: none"> Define what digital content is. Discuss who creates digital content. Explain the processes of finding, evaluating, using, and creating digital content. Facilitate a discussion with the learners on these topics to deepen their understanding and engagement. 	15 min	<ul style="list-style-type: none"> Presentation Discussion 	<ul style="list-style-type: none"> Electronic device Internet connection Projector 	Presentation (PPT_Module 5_Unit 2)
	<p>Activity: Testing Digital Skills</p> <ul style="list-style-type: none"> Instruct learners to assess their digital skills to understand their current digital competences and identify areas for improvement. Introduce the "My Digi Skills" tool, which is based on the European Digital Competence Framework - DigComp 2.0. Provide the learners with the link to the "My Digi Skills" tool for their assessment. Discuss as a large group how they feel about their results. 	20 min	<ul style="list-style-type: none"> Reflection Assessment 	<ul style="list-style-type: none"> Electronic device Internet connection Projector 	Presentation (PPT_Module 5_Unit 2)

	<p>Tips for Digital Activism</p> <p>Present a series of tips and strategies for effective digital activism, covering best practices and practical approaches for engaging in digital platforms for activism.</p>	10 min	<ul style="list-style-type: none"> ▪ Presentation 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection <p>Projector</p>	Presentation (PPT_Module 5_Unit 2)
Unit 3	Digital Tools for Digital Activism				
	Learning Activities	Duration	Training methods	Materials	Handouts and Activity sheets
	<p>Digital Tools in Digital Activism</p> <ul style="list-style-type: none"> ▪ Welcome learners and introduce them to Unit 3. ▪ Present an overview of digital tools commonly used in digital activism, including: <ul style="list-style-type: none"> ▪ Social networks ▪ E-petitions ▪ Blogging and Vlogging ▪ Crowdsourcing platforms ▪ E-consultations ▪ E-participatory Budgeting 	30 min	<ul style="list-style-type: none"> ▪ Presentation ▪ Discussion 	<ul style="list-style-type: none"> ▪ Electronic device ▪ Internet connection ▪ Projector 	Presentation (PPT_Module 5_Unit 3)
	<p>Activity: Understanding Participatory Budgeting</p> <ul style="list-style-type: none"> ▪ Share a video that offers a brief introduction to participatory budgeting. ▪ Also, provide an article about participatory budgeting for further reading. ▪ Ask learners to identify the main steps of a participatory budgeting process. ▪ Instruct them to write their answers on the provided worksheet. 	20 min	<ul style="list-style-type: none"> ▪ Reflection ▪ Individual Activity 	<ul style="list-style-type: none"> ▪ Internet Connection ▪ Electronic device with access to the internet for 	Padlet Platform or Worksheet 1 (Module 5_Worksheet_Unit 1)

	<ul style="list-style-type: none"> Alternatively, use padlet to allow all participants to post their notes on a common page. 			each participant	
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Module Assessment Exercise

Duration: 20 Minutes



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